

A PICKUP PODCAST SPECIAL REPORT

# TEN TEXTING TURN-OFFS

WHAT THEY ARE... HOW TO AVOID

THEM... AND WHAT YOU SHOULD DO

INSTEAD TO RISE ABOVE THE RIFF RAFF...

... AND BECOME TEXTUALLY IRRESISTIBLE TO

EVERY NEW WOMAN YOU MEET

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By AJ and Jordan of the Pickup Podcast





PickUp Podcast began as a pet-project in AJ's basement and spawned the ideas that now form the core curriculum at The Art of Charm. The PickUp Podcast has inspired tens of thousands of men around the world and receives over 1.3 MILLION downloads every year.

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Are you textually active? We hope so. Unfortunately, unsafe text can land you in the friend zone with dates that go absolutely nowhere, or worse, with numbers that never pan out.

There are a lot of ways guys flub when texting women, and, in this special report we've assembled a list of the top 10 most common mistakes and traps guys fall into after they get her number. Are you guilty of any of these? If so, it could be the reason why you're not turning more numbers into dates.

Let's get jiggy...

## TEXTING TURN OFF #1: WAITING TOO LONG BEFORE TEXTING

Somewhere in the annals of dude-movie history, a rule was set forth that one shouldn't call a girl he's just met any sooner than a few days after getting her phone number. This same senseless rule was then translated to texting, ensuring that legions of men everywhere fail epically to communicate their interest in a reasonable amount of time (yep, it's actually okay to do that! In fact, you should!)

After getting a woman's phone number, you should text her within a few hours after your interaction, and definitely no later than 24 hours. This way, she still remembers you and how you met, and can ensure that your number is saved in her phone so that next time you text or call, she'll respond.

## TEXTING TURN OFF #2: OVER-TEXTING

One of the biggest mistakes guys make when texting a new woman they are interested in is texting or calling her way too much. Just because she doesn't respond immediately to your text messages or answer every call, doesn't mean you should just text or call her again. Persistent text messages communicate neediness and a scarcity mentality. This is a guaranteed way to kill attraction. So how do you know when you are texting her the right amount? Here are some key indicators that will help you calibrate.

You may be texting/calling her too much if:

- Her response time is consistently slow
- She doesn't engage you in conversation or latch onto your hooks
- She consistently gives you one-word/super short replies ('okay', 'sure', 'yep', etc.)

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- She doesn't initiate text/phone calls.

You're texting/calling her just enough if:

- She initiates text/phone calls
- She responds to text/phone calls quickly
- She readily engages you in conversation and latches onto your hooks
- She answers your questions
- She propels the interaction forward by asking questions of her own.

Keep these in mind so that you're in tune with whether or not you are texting or calling her too often.

### TEXTING TURN OFF #3: ATTEMPTING TO CREATE A DEEP, EMOTIONAL CONNECTION THROUGH TEXT

Just because she's texting you back doesn't mean you should continue the conversation, especially if you're starting to head down the road of rapport and emotional connection. We know that 60% of communication is body-language (including eye-contact), and another 33% is vocal tonality, thus a mere 7% are the words themselves.

Since we're only harnessing a small portion of our communication ability, it's easy to misinterpret what people are trying to say, and communication that's not clearly light and playful begins to become frustrating.

*Keep all text conversations light, playful and brief.* Remember: face-to-face is where all the magic *really* happens, and texting is simply a means of getting there.

### TEXTING TURN OFF #4: ALWAYS BEING AVAILABLE

It's easy to snatch up your phone as soon as you hear the familiar jingle of a new text message. In fact, that's exactly what most people do and one reason why texting is so effective in the first place.

As usual, however, our advice is counter-intuitive. Don't always reply immediately when she texts you. Taking some time to respond communicates that you have a lot going on and that she is not the most important thing in your life. After all, this is someone you've just met. She hasn't earned your undivided attention. If you are constantly available to respond immediately or are continually texting her, she will wonder why you

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don't have anything else keeping you busy.

On the other hand, don't take this to the extreme and wait hours to respond to each and every text. Mix it up. The bottom line is that you want to demonstrate to her that you have a life full of friends, hobbies, events, etc. (even if you don't at the moment).

## TEXTING TURN OFF #5: NOT COMMUNICATING PLAYFULNESS USING EMOTICONS

As we explained above, the vast majority of face-to-face communication is accomplished through non-verbal cues (body language, vocal tonality, facial expressions, etc.) Therefore, it's critical to use emoticons, acronyms and initialisms (words that describe emotional reactions i.e. 'lol', 'haha') to express the emotion(s) you're intending to communicate. As you will see in many of the examples in [The Txt Book](#), we will end a statement with:

Haha...lol, or :) LMAO!

Another funny way to set yourself apart now that emoticons have become so popular is to spell them out in parenthesis instead i.e. :) becomes (smiley face). You can use any variation of these.

This lets her know you are being playful, in a good mood, sympathizing, and are intending to be funny. Further, they can lessen the sting of a seemingly cocky statement.

Here is an example of a statement that could be taken the wrong way had the emoticons not been used:

"I could never hang out with you. You are just trouble."

That comes across as cold and would not make sense in a conversation. You want to ensure that your messages are read as you intend them to come across.

Here's how it would read with emoticons added:

"I could never hang out with a girl like you... haha :) you're just trouble aren't you!!? lol"

Can you feel the difference? Women will read your texts through a filter of whatever mood or emotional state they're in at that moment. You don't want to risk her misinterpreting your text as rude or mean simply because she is in a sour mood. Get used to using these mood indicators a lot. You simply cannot text effectively without them.

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## TEXTING TURN OFF #6: NOT LEADING AND MOVING THE INTERACTION FORWARD

The purpose of texting is to:

- get her re-attracted (curious/interested)
- maintain her attention
- eventually meet up with her

Many guys simply do not do this, and continue over-texting (as above), which kills any chances you have with her. There are plenty of reasons why this doesn't work, but that's an entirely different discussion ([you can get the full lowdown immediately in The Txt Book](#)).

It's important to realize that creating and maintaining interest, curiosity and attraction is like a dance, with you as the leader. We've all heard before that women are tired of waiting for men to step up and lead the way, and now's your chance.

Of course, this doesn't mean she doesn't have the power of choice in the relationship—far from it. However, it does mean that it is up to YOU to decide where you want things to go, and to pave the way forward.

## TEXTING TURN OFF #7: OVER-INVESTING AND/OR OVER-COMMUNICATING

This is different from simple over-texting, explained above. Have you ever texted a girl a long, detailed message only to get a few words in response? Maybe it was like pulling-teeth to maintain the interaction?

By paying attention not only to WHAT she's writing you, but how MUCH, you can avoid giving her too much, too soon, and smothering her attraction for you. Ultimately, the person writing the most is the one investing the most time and energy... and it follows that the person investing the most is the one seen as 'chasing'. When you chase girls, they may tend to run, so don't do it.

We can solve this problem by mirroring the amount she communicates with us, as well as the nuances of the communication itself. This also builds unconscious rapport, which enhances her connection to you.

Quick note - this is another topic that is a bit outside the scope of this "read it now,

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use it tonight” report, so we can’t go too deep on this here... but if you want to dive in, [it’s all in The Txt Book](#).

## TEXTING TURN OFF #8: FAILING HER TESTS

Often, women will test you via text, just as they do face-to-face. Don’t worry—this is a GOOD thing, because women have no reason to test men they’re not interested in. Yep, read that again. If she’s testing you, it means she’s attracted to you!

Lots of guys make the mistake of getting emotionally reactive, or fumbling the ball when they get tested by a woman. Unfortunately, this has the effect of stomping out any attraction she previously had for you.

Here’re a few ways to pass her tests:

- **Ignore it** - If you don’t take the bait, there’s not much that can go wrong.
- **Say: “That’s Cute :)”** - A simple text like this shows her that you’re unaffected.
- **Play Along** - Go over the top so she knows you’re not taking the test seriously. A little sarcasm can go a long way.

## TEXTING TURN OFF #9: SENDING SHORT REPLIES YOURSELF

When corresponding with her, often guys are too quick to show that they aren’t needy, or they send the last text out of habit. This isn’t a deal-breaker, but avoid sending the quick “k” or “yep”. These too-short replies more often than not give off the impression that you don’t really care or aren’t invested.

This may sound ridiculous, but remember, the Pickup Podcast team has done a LOT of testing and research on everything in this report. Try it for yourself and you’ll see the surprising results.

## TEXTING TURN OFF #10: SENDING A BORING FIRST TEXT

You are not the only guy going after the girl(s) you are interested in. You must be able to separate yourself from the herd and display that you are the top pick. A lot of guys can get a girl’s number, but then they get so excited that they completely forget how to interact when they are texting her.

At each step you have to confirm in her mind that she made the right choice to

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move forward with you and not the next guy in line.

Though you are only sending 1-3 lines of text, you are giving off (often unconsciously) signals that tell her a lot about what type of guy you are.

**FOR EXAMPLE:**

- Is meeting women a typical behavior for you?
- Do you have high Social Value?
- Are you easily manipulated or do you have a strong sense of personal identity?
- What kind of personality do you have? Will you be able to excite her and make her laugh? Or are you boring like every other guy?
- Are you needy or do you have other things going on in your life?

These are some of the most important things she will subconsciously pick up from your text messages. *These will help her determine whether or not she wants to move forward with the relationship.*

It seems like a lot pressure to put in a few lines of text, but don't worry... because in a day or two we're going to send you your next special report, which will give you everything you need to create incredibly successful first text messages that give off all the right signals.

This is possibly the most frequently asked question we get about texting – how to immediately increase her attraction to you with your first text. Keep your eyes peeled in your inbox – that report is coming soon.

In the mean time...

If you just want to dive in and learn EVERYTHING there is to know about texting... from the basics like how to get her number (none of this matters if we can't get past that step) ...

... to slightly more advanced stuff like the best (and easiest) ways to turn that number into an actual date (while deepening rapport at the same time)...

... to our secret "super advanced" stuff like how to elicit her fantasies and get her to invite you into the bedroom...

... all supported by specific, real life examples you can learn from and use as your own...

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... then head on over and check this out. I think you'll dig it once you see what we've put together for you.

If not, that's cool, too. We'll send you the Perfect First Texts report in a couple days so you can see how to put these principles into action.

Talk soon,

AJ and Jordan

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