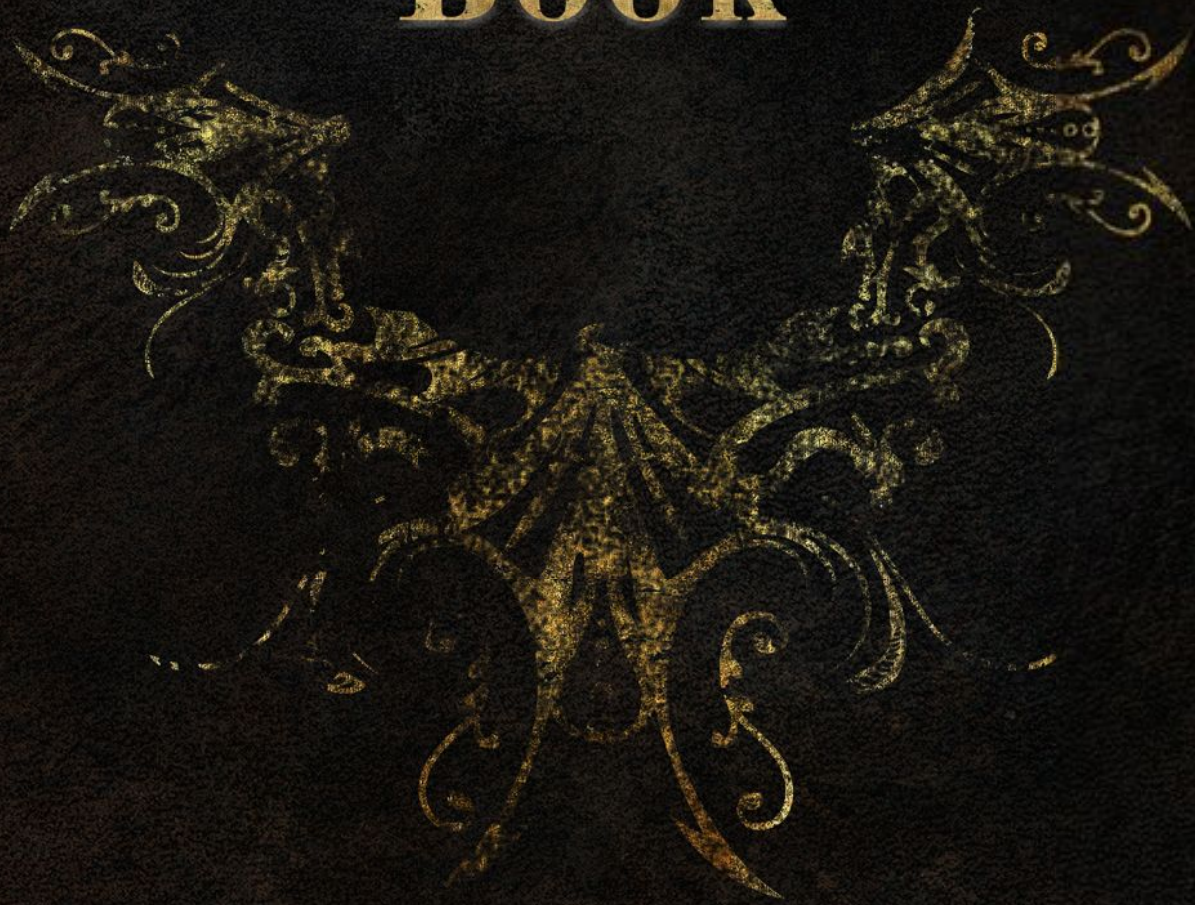


# The TXT Book



(SAMPLE CHAPTERS)

MMX



# THE TXT BOOK

## (SAMPLE CHAPTERS)

PRESENTED BY: PICKUP PODCAST

WRITTEN BY: RYAN D. & WILLIAM K.

**“IN ORDER TO TRULY VALUE THE KNOWLEDGE YOU  
RECEIVE FROM SOMETHING, YOU MUST GIVE UP SOME-  
THING THAT YOU VALUE TO RECEIVE IT.”**

ALL CONTENT CONTAINED HEREIN IS COPYRIGHT  
© CHARISMEDIA COMMUNICATIONS, 2010

## ABOUT THIS BOOK

We here at Pickup Podcast created this book to help you with your texting. The thing we realized, was that in creating a book entirely about texting, we're leaving out a lot of other important concepts! Everything about body language and how to talk to women in person is only briefly covered with the essentials in this book. But don't worry—we've got you covered.

The [Pickup Podcast Toolbox](#) was created to make learning about women easy. We have broken down the basic tools that you'll need in your skillset and put them online... for free.

Are we crazy? Maybe. Visit the [Pickup Podcast Toolbox](#) and decide for yourself.

## WHAT IS PICKUP PODCAST?

- [Over 100 Interviews](#) with famous Pickup Artists and Dating Gurus—enough free content to keep your brain loaded for months.
- A [Forum](#) full of guys like you who want to help you better your skills with women.
- [SiriusXM Satellite Radio's](#) trusted source of charisma and attraction training.



# TABLE OF CONTENTS

COPYRIGHT	2
ABOUT THIS BOOK	3
TABLE OF CONTENTS	4
I. INTRODUCTION TO TEXT GAME	8
Why Text?	9
II. GETTING HER NUMBER	11
Her Number is a Means to an End	11
How to Get Her Number	12
When to Get Her Number	14
Don't Wait Until You Say Goodbye	16
'Tis Better to Exchange Than Receive	17
You Have Her Number, Now What?	17
Pre-emptive Anti-Flake Qualification	18
Who is this Girl?	18
Playing the Numbers Game	20
Who Did I Meet Last Night?	20
Conclusion	20
III. THE FUNDAMENTALS OF TEXTING	21
Main Reasons to Text	21

Proper Texting Mindsets	22
Create A Solid identity	23
You Can Never Have Too Much Text (false!)	24
Don't Always Be Available	25
Don't Be Needy	25
Have a Sense of Humor	26
Never Be Too Serious	26
Using Emoticons	26
Lead the Dance	27
Misinterpretation	28
The Power of Nicknames	29
How to Use Nicknames	31
Picking the Right Nickname	31
Mirroring	33
Building Unconscious Rapport through Mirroring	35
Conclusion	36

## IV. PRACTICING SAFE TEXT 37

Getting Started: What Your First Few Texts Tell Her	37
First Text No-No's	38
Ingredients of an Effective First Text	38
Setting a Fun, Playful Tone	39
Engaging Her Emotions: Recalling Rapport Topics	39
Compelling Her to Respond	39
What an Effective First Text Looks Like	40
Using Social Networking Sites	41
The Power of Your Profile	43



Answering the “Who is this?” Text	44
Playfully Tease Her	46
Pass Her Tests	47
Make Fun of Yourself	54
Make Up Memories: Role-Playing	56
Avoid Short Replies	59
Guess Her Answer	59
Disqualifiers: Show That You Have Standards	60
Ending the Conversation	61
If She Stops Responding: The Re-engaging Text	62
The Ego Stroker	63
Creating Urgency	64
Conclusion	64

## V. GETTING HER TO MEET UP 66

Plant the Meet-up Seed	67
Imply the Invite	67
Avoid First Date Awkwardness: Make it an Activity	70
Invite Her to Something You’re Already Doing	71
Be Sensitive to Her Schedule	72
The Odd Time Technique	73
Get Excited For Tonight: The Reminder Text	74
If You Need an Answer	75
The ‘Chickie Buffer’	76
Advanced Group Dating	78
If She Flakes, Don’t Take it Personally	78
Why Boy Scouts Don’t Care About Flaking	78

How To Respond if She Flakes	79
Enough is Enough: Call Her Out	80
The Day After Text	81
Conclusion	81

## VI. FROM TEXT TO SEX 83

Creating a Sexual State	83
Own Your Sexuality	85
Be Bold, Not Brash	86
Directive Misinterpretation	91
Gauging a Girl's Sexual Radar	93
Sexual Innuendos	94
"That's What She Said"	97
"Let's Do It"	98
Avoid Grabbing Onto Her Sexual Hooks	100
Priming Sexual Encounters	102
Conclusion	104

## VII. ADVANCED TEXT GAME 105

Provide a Space	105
Overcoming Her Insecurities	107
Elicit a Woman's Fantasies	114
Using Descriptive Language	118
"The Dirtiest Dream"	119
Create Your Own Techniques	122
Putting it All Together	123
Conclusion	127



# I. INTRODUCTION TO TEXT GAME

Are you textually active? Chances are you (and most people you know) are. In 2008, U.S. mobile subscribers sent and received text messages more often than they made mobile phone calls. According to Nielsen Mobile figures, a typical U.S. mobile subscriber sends and receives 357 text messages per month, compared to placing and receiving 204 phone calls. ([http://www.textually.org/textually/archives/cat\\_random\\_stats.htm](http://www.textually.org/textually/archives/cat_random_stats.htm))

This is just in the United States alone. In fact, an estimated one billion text messages (SMS) are being sent every day around the world! What does this mean for you? It means that as people continue to rely more and more on text messaging as the central form of communication, it is imperative that you master this skill. Why? Because at least half of these people are women, and texting has become their preferred method of communication. If you don't understand how to properly interact (flirt, build attraction, set up dates, etc.) with a woman via text, you are going to be left behind, allowing some other guy (who, let's be honest, probably isn't as cool as you) to win her over.

In this book we are going to share with you all the tools necessary to become a texting wizard. The responses you will get from girls will truly seem like magic!

We have been sending and receiving an average of 7,000 texts every month for over 3 years, with 99% of those recipients being women. We have made enough mistakes to know what does and does not work. Luckily, you will get to benefit from our mistakes by reading this book.

There are two important steps in learning a new skill set. The first step is to get guidance from someone who has already done what you are trying to do. The second is to actually do what that person suggests. We have tried to make this book as hands-on as possible so that you can begin to practice immediately. Not only are you going to learn the principles behind why these techniques work so you can create your own style, but this book is also packed with real world examples straight from our phones (the girls' names have been changed to protect their identities, of course).



It is our wish that by reading and practicing the skills you are about to learn, you not only become a happier, healthier and more successful person, but that you use your newfound knowledge to enrich the lives of the women you interact with.

## WHY TEXT?

Let's begin with the obvious. What at first may be annoying, the fact you won't get an immediate response, is actually one of texting's most valuable traits as a tool of attraction. Because you do not have to respond immediately as you do on the phone or in person, you have time to craft the perfect response. It is as if the conversation has been slowed down to the point where you can actually see the elements of attraction forming, allowing you to easily move the conversation in the direction of your choice.

This is the perfect training ground for becoming a world-class flirt. How often have you walked away from a conversation with an attractive woman only to have the perfect thing to say come to mind right afterward? Why couldn't it have come to you when you needed it? With the help of this book, you can train your brain to form the patterns of successful flirting with the opposite sex through the slower-paced process of texting. Then, when you are in a 'real-time' conversation with a beautiful woman, the words will come effortlessly because the patterns have already been formed. In essence, practicing the principles of proper texting that you will learn in this book will directly help you to develop the skill of quick wit and banter.

Another huge benefit is that text messaging is far less invasive than a phone call. Unlike a phone call, a woman does not have to decide right then and there if she is going to answer your call. With a text you get direct access to her. She does not have to stop what she is doing or go to a quiet place. This flexibility means you are far more likely to get a response. This isn't to say that you should never call. Unlike a phone call or a conversation in person, you can't just babble on. Some phones have a limit of 160 characters per text, so you have to fit more meaning in fewer words. This trains you to further improve your ability to communicate by forcing you to clarify your thoughts.

A less apparent advantage of texting is that you gain an elevated level of boldness and confidence. Because she is not right there in front of you, she is much more likely to say what is on her mind. As you will see later on, this lack of social pressure is particularly useful when it comes to creating a sexual state with her.

Finally, text messaging allows you to work smarter, not harder. The ability to flirt with several girls at once via text messaging allows you to maximize your time. Cou-



pled with the fact that you can do it from just about anywhere, texting is no doubt one of the most powerful and versatile tools for building and maintaining attraction with a woman.

We hope that by now, you are beginning to see why texting is so amazing. Are you ready to learn how to drive a woman wild with your phone? Before you can begin to master these skills you must first have a few women's phone numbers in your phone to text.

*Note: It is a good idea to contact your mobile service provider and add UNLIMITED text messaging to your plan ASAP. Once you have exceeded your monthly limit, the cost of texting can really add up. An unlimited texting plan is usually less than \$10 per month, which is well worth it in our opinion. Don't say we didn't warn you...*



## II. GETTING HER NUMBER

Before you can become a text message all-star making girls laugh, swoon, and incredibly turned on, you'll need numbers to text. The more numbers you have to practice with, the faster you are going to master the art of texting. This section will cover how, when and why to get a girl's phone number. It's a lot easier than you think.

### HER NUMBER IS A MEANS TO AN END

Why are you getting a girl's number anyway? The goal of any interaction with a girl you are attracted to, at least in the beginning, is to continue to get to know each other, to see if you would make a good match. This can only happen by spending time together. To spend time together, you need to have her phone number so that you can easily contact her. If you are getting a girl's number, the goal should always be to meet up again.

You never get her number to "call her sometime". That's far too vague. When things are vague people tend to flake because there is nothing solid to commit to. You got her number for a reason. You got it to give her details for a date you had just set up. Getting a girl's number should almost always be a logistical hurdle, never the main focus. It is simply a tool for exchanging information on when and where to meet, or if plans change.

Often times when a guy asks for a girl's phone number, several things run through her head:

*"Should I give this guy my number?"*

*"Will he be constantly calling and annoying me to go on dates with him?"*

*"I don't want him to think I am mean so I'll just give it to him and then ignore his calls."*

*"I'll give him my number just so he will leave me alone."*



When you get her number as a result of a specific date you two have planned together in the midst of your fun conversation, you avoid all of these thoughts. It makes perfect sense in this context for her to give you her number.

## HOW TO GET HER NUMBER

Now that you know the purpose behind getting a girl's number, let's go over some specific techniques you can use to ensure she feels comfortable, and maybe even excited to give it to you.

- **ACTUALLY GO TALK TO HER.** If you see a girl you find attractive, go talk to her. Don't think about it, just do it. The longer you wait, the more likely you are going to talk yourself out of it. Walk up standing tall and talk with confidence and a smile. Introduce yourself and shake her hand. Who cares what you say. Just say something! There is little to risk and much to gain.
- **TALK TO HER OVER YOUR SHOULDER, NOT FACE TO FACE.** When you talk to a girl completely face to face, it puts a lot of pressure on her. It is much more natural to talk to a girl while you are next to her, not in front of her. Talking face to face seems more like a confrontation than a conversation. You want to put her at ease, and make sure that she feels comfortable, not tense.
- **KEEP THE BEGINNING OF THE CONVERSATION LIGHT AND PLAYFUL.** Have fun and smile! Be in the moment. Flirt back and forth. Take a deep breath and relax. This is supposed to be fun! Playfully nudge her on the shoulder with the back of your hand. If you do it right, she will begin asking you questions about yourself like, "So what do you do?" or "What's your name?" This is a good thing. It means she is interested and you can continue to the next step.

*Note: This is a very basic outline. There are a lot of psychological principles of attraction that are out of the scope of this book. Check out [PickupPodcast](#) to learn more.*

After the playful, fun conversation goes on for a minute or two and you can tell she is enjoying it, qualify her by asking her a question that leads her to tell you something she thinks is positive about herself.

EXAMPLE: "YOU SEEM REALLY FUN, WHAT IS SOMETHING COOL ABOUT YOU THAT HARDLY ANYONE KNOWS?"

Let her answer. However she answers, be sure to accept her for it. In other words,



say something like “That’s really cool”. It doesn’t matter if she tells you she is a world-class yodeler, you have to accept her. This is the gateway through which she is going to start making a genuine connection with you. Now, it’s okay to turn towards her and face her completely. She is properly invested in the conversation and has earned your positive body language. Remember to keep her comfort level growing with your touch.

For more tips, check out the following PickupPodcast Episodes: [#3 - Toolbox: Body Language](#) and [#20 - Kino \(Touching\) Breakdown](#)

*Note:* Ask yourself if this is really someone with whom you want to move forward. If so, proceed to the next stage in the map of interaction. If not, go talk to another girl. Don’t waste each other’s time. Your time is much too valuable. Respect yourself enough to go after what you want.

At this point in the interaction, you can start finding out personal information about her. In general, ask more specific questions that make her pause and think. You will learn a lot more about what type of person she is from a question such as “What’s the most adventurous thing you have done so far this year?” rather than “How was your day?” People don’t want to feel like they are sitting through an interview. Relate what she says to a story from your life. This especially includes things like your passions, hobbies, dreams, goals, travel, etc.

EXAMPLE:

You: “What do you do?”

Her: “I am a cocktail waitress”

You: “Not what do you do for work silly...what do you do for FUN?”

Her: “Ummm...I used to go horseback riding all the time when I was younger.”



You: "NO WAY...that is so cool! I don't know about you, but the last time I rode a horse it was the most exhilarating feeling. I felt so alive! It was like I was the sheriff in one of those old western movies chasing down the bandit who just robbed the train. Did you ever do anything like that?"

She should now be much more willing to open up and share about her life in return. Now actually listen to her instead of just waiting for your turn to talk.

*Important: You must tell the truth. Do not lie or make up stories at this point. You are being open and honest. This is where you will make a genuine connection. If she finds out later that you lied, she will feel like you tricked her and will have a hard time trusting you again.*

Here are a few rules for successfully meeting and getting a solid number from a woman you are interested in:

1. **IT IS ONLY AS BIG OF A DEAL AS YOU MAKE IT.** A woman will be looking at you to gauge how comfortable she should feel in the interaction. If you appear nervous when getting her number, she will sense it. As you are getting her number, keep talking about whatever you were talking about. If you act like it is not a big deal, it won't be a big deal.
2. **DON'T ASK FOR HER NUMBER.** When you ask her a question she now has an obligation to answer you. In answering she needs to access how she feels and decide either 'yes' or 'no'. Instead, use directive phrases like: "Let's exchange numbers", "Here, put your number in my phone" or "You are so fun, we are totally exchanging numbers!"
3. **ASSUME SHE IS GOING TO GIVE YOU HER NUMBER.** People act in accordance with what is expected of them. If you pull out your phone with an air of confidence that says you do this all the time, she will go right along with you. At [The Art of Charm](#) we say, "Your hesitation is her reservation." The second you are unsure or hesitate she will second-guess you and your intentions.

## WHEN TO GET HER NUMBER

When is the best time to get a girl's phone number? You actually shouldn't be asking yourself this question. The question you should be asking is, "Do I like this girl



based on what I have learned so far in talking with her?" If the answer is 'yes', then we'll assume you want to spend more time with her. In that case, the next question is, "What is something fun we could do together?"

Once this question is answered, it's time to get her number.

Here is an EXAMPLE:

*You're out at a bar and you see a cute girl. You walk up with confident body language and begin talking to her. You banter back and forth, she's laughing, and her attraction is growing for you. She hooks on to the conversation and you begin sharing personal information about yourselves. She tells you how much she loves chocolate. You tell her you just happen to know the coolest little pastry shop that makes the best chocolate éclairs. She gets super excited. You say, "You know what, you're fun. I am totally going to take you there. You'll love it!" She responds with, "That sounds delicious". While pulling out your phone, you say, "Awesome, here give me your number and I'll text you the details". She gives you her number.*

Don't leave anything to chance. Lead the conversation. Introduce any activity you would enjoy doing with her. It doesn't have to be based on anything you learned in your conversation with her, although it does help if you tailor it to things you think she may enjoy.

You: "Have you ever tried hookah?"

Her: "No, what is it?"

You: "Are you serious?! Oh man it is awesome! It's this Middle Eastern water pipe that you smoke all kinds of different flavors out of it. You can smoke any flavor imaginable. My favorite is chocolate mint. It is like eating those Andes mints you get at Olive Garden...soooo good! You would LOVE it!"



You: You know what?! It's official, I am totally taking you."

Her: "That sounds fun"

You: "Here let's exchange numbers and we'll go next week some-time" (as you take out your phone)

Her: "917...."

When you are talking about the activity or location, make sure you sell it. Make it sound like the most amazing thing/place ever. Use descriptive language explaining why you love it and how it makes you feel. Remember, enthusiasm is contagious. Congratulations! You now have a date and a solid phone number from an attractive woman.

P.S. If you don't have a hookah, check out [The Hobo Hookah](#) and get one. It's a great conversational piece, and a great excuse to invite her over. Since a hobo hookah is travel friendly, you can bring it anywhere.

## DON'T WAIT UNTIL YOU SAY GOODBYE

When a guy is talking to a woman, he typically ends up waiting until the end of the conversation to ask for her number. There are several reasons why this is an ineffective way of getting a woman's number:

1. The end of the conversation may be an inopportune time. What if her friends come and drag her away and you don't have time to get her number?
2. By waiting until the end, it looks as if getting her number was the goal of the entire interaction as opposed to genuinely getting to know her.
3. Numbers gained at the end of a conversation are much more likely to flake



because the emotions she was feeling when she gave you her number were not solidified, and are much more likely to wear off over time.

4. Waiting until the end can make you anxious about asking for the number, causing you to act awkward, which in turn keeps you from being in the moment and making a genuine connection with her.

This is not to say that you cannot get a girl's number on the fly. There are definitely circumstances when there isn't time to sit around and build a connection. Perhaps you met her on the subway and it is now her stop. No worries! Just grab her number and we'll show you a trick you can use to build and solidify those feelings later in the Using Social Networking Sites to Boost Attraction and Build Comfort section.

## 'TIS BETTER TO EXCHANGE THAN RECEIVE

When getting a woman's number, it is always a good idea to make sure she puts your number in her phone at the same time. This way, if a stretch of time goes between messengers, you don't get the dreaded "Who is this?" text. It also has an effect on her psychologically. Whether consciously or unconsciously, her rationale may be, "If your number isn't in her phone you must not have been worth the effort."

Most girls do not answer calls from unknown numbers. When you are saved in her phone you now belong to a group of people (friends, family, co-workers) who are a regular part of her life.

## YOU HAVE HER NUMBER, NOW WHAT?

As we mentioned earlier, it is important that after you get her number you continue the conversation. If you leave right after you get her number it will seem like the whole point of talking to her was simply to get her digits. If that really was your goal, chances are you are doing it for the validation of knowing you can get a phone number instead of genuinely being interested in meeting cool women and adding value to their lives. Make sure to know what it is that truly motivates you and, if need be, take care of that first. By continuing to talk with her, you are accomplishing several things:

- You solidify the connection and attraction you have been building with her. This has huge implications! If you are currently getting numbers that keep flaking, this is probably a big reason why.



- When you text or call her she is far more likely to answer. It gives you more information to text about as well as determines what types of texts you can send her when starting out.
- You will have to put in a lot less effort maintaining her attraction to you until your next meet up. Each new thread of conversation weaves a stronger bond between you. The more she invests in you (shares her emotions, dreams, goals, passions and life stories with you) the more she is going to want a return on that investment (showing up for a date).
- Most importantly, why in the world would you leave a conversation that is going well with a woman you are attracted to?

## PRE-EMPTIVE ANTI-FLAKE QUALIFICATION

This is a great little technique (with a big name) to drastically reduce the chances of her failing to respond to your texts or calls. Simply add in this little statement while you are putting her phone number in your phone:

“Wait, you’re not one of those people who never responds to texts or takes like 5 years to write back are you? That is SO annoying.”

If done correctly she will jump in and try to convince you she is not one of those people. This works as long as you have built up enough attraction with her.

“Okay cool we will be text buddies....but you are on probation until I see you can keep up with me.” (smile)

Since she has put in the effort to convince you that she is good about responding to texts, she will now want to stay consistent with her word and your expectations of her.

## WHO IS THIS GIRL?

When you begin using the techniques presented in this book and from your Art of Charm program, you are going to be getting more numbers than you can shake a stick at. Is easy to lose track of who is who. If you haven’t taken an Art of Charm program, check out our [Program Schedule](#).

It would be a shame to score the number of a beautiful woman you were really into, then not remember which Jessica she was. So from now on, every time you get a girl’s number, put in a code word by her name by which to remember her. You can put



down where you met her, something unique about her, or something you talked about with her. In fact, it can be a fun game to get her involved with.

You: "Okay so I need something to remember you by...how about Jessica...Dorkalicious?"

Her: "How about Jessica Super Cool and Hot" *(She will almost always suggest something over the top positive i.e. Hot, Cute, Awesome, etc.)*

You: "Well I already have 3 of those so you are going to have to choose something different."

*(smile)*

"I want it to be something totally unique to you."

Her: "Well, I am double jointed."

You: "Perfect! You are now Jessica Double Jointed cute smile." \*

*\*: It's nice to add in the "cute smile" [i.e. compliment] part because she isn't expecting it...Girls love it! You don't actually have to put it in your phone.*

It is fun to see what you both come up with. Now, do the same thing for your name. You want a fun attribute or nickname to pop up on her screen every time you text or call her. This sets you apart, makes her smile, and associates positive emotions with you. It also becomes an inside joke. Almost every name in my phone has a code word



next to it to help me remember who they are. Make this a habit.

*Note: As cool as it seems, you do not want for your code-name to be something like Handsome, Cute, Awesome or Hot. It is much more effective for it to be something funny or unique to your interaction with her or even something making fun of yourself. (i.e. Nerdface, Tiny Penis, Goofball, Thumbwrestler)*

## PLAYING THE NUMBERS GAME

Practice makes perfect. If you truly want to master the numbers game you should be getting numbers every time you go out. This includes both men and women. You need to practice being social all the time with all kinds of people. Who knows, you might have just made an important business contact, met someone who can hook you up on airfare, or just made a new friend. As you get more and more numbers, you will start to realize that it will become a normal part of your interaction with people. Remember, the reason that you are getting anyone's number is to meet up with that person again. You will be amazed at how quickly your social circle will grow and how exciting your social life will become once you really push yourself socially.

## WHO DID I MEET LAST NIGHT?

When you get to the point where you are getting multiple numbers every time you go out, it can be easy to lose track. A simple solution is to set a reminder in your phone to text all the people you met from the previous night. For guys, simply text "Hey man it was super cool meeting you last night – (your name)". For girls...well, we'll get into that next.

This is a great way to help yourself remember if you have a date or activity planned. Remember, she is waiting for you to lead. Even though she agreed to go on the date, you will have to make sure it happens, and you can't make it happen if you forget.

## CONCLUSION

Using the principles learned in this section, you should be able to start filling your phone with new phone numbers. With each new number, you should be setting up an activity. Remember, practice makes perfect. The more you do it, the easier it will become. In the next section, you will learn how to use texting as an attraction tool and make your texts work for you. Every text that you send will now have a purpose.



### III. THE FUNDAMENTALS OF TEXTING

As you continue your training to become a text ninja you will find there are certain underlying concepts that govern all successful text interactions. Go over this section several times and refer back to it often, as you will be using these concepts in each and every text interaction you have with girls you are interested in. Meditate on this, Grasshopper.

By following the advice in the previous section you will quickly begin to stockpile solid phone numbers from girls you are interested in. Now that you have fuel for the fire, let's take a look at how to keep these women excited to meet up with you again.

#### MAIN REASONS TO TEXT

Let's be honest. You are not going to form a deep, lasting relationship through text messaging alone. Often, guys think they should constantly be texting a girl as long as she is responding. Some of this stems from the fact that they thrive off of the feelings of validation we get when she texts back. Unfortunately, just because she is writing back does not mean the relationship is moving forward. Texting is a tool, albeit a powerful one, that must be used with a purpose in mind. There is only one main purpose for sending a text: To Meet Up With Her.

Ultimately, spending face time is where the magic of any relationship occurs. You can't kiss her, gaze into her eyes, have sex, see her smile, listen to her laughter, or touch her soft skin over text. All other things you accomplish through texting, like building attraction, a bit of comfort and even sexual tension are all meant to bring her to the conclusion that spending time with you is her best possible option. And, if she is an attractive woman, she does have options.

If you are about to send a text and it isn't bringing you closer to meeting up with her, do not send it! You do not want to become the friendly text-buddy who she never hangs out with. It is better to try to move it forward and fail, than to constantly be hoping and wishing that because she still texts you back, you have a chance with her. Take



note though... This does not mean that every text you send should be an invite to hang out. That would kill attraction and show neediness. Have a purpose in mind when you text and do not send unnecessary texts to a girl just for the sake of texting her. However, if you are not able to hang out with a girl for an extended period of time, you need to text her periodically so that you stay on her mind. This makes it much easier to hang out with her when the time comes. It is far simpler to keep the momentum going than to start all over again. The following section covers all the methods and techniques you will need to accomplish this goal while having more fun than you ever thought possible.

## PROPER TEXTING MINDSETS

When you are about to send a text, there are a few mindsets that will help you tremendously. Follow these and you will notice that the effectiveness of your texts will skyrocket.

1. **SEND IT AND FORGET IT.** After you send a text, go on with your life and keep yourself busy doing something else. We have all sent a text, especially if it is to some girl whom we are especially interested, and then proceed to constantly check our phones to see if she texted back. After a few minutes we begin to doubt what we sent. As the minutes stretch our mind starts playing tricks with us. "Why did I send that? I am so stupid. Now I ruined everything. What if I offended her? She must think I am so stupid. Maybe I should send another text to fix it, etc, etc, etc." Stop it! Just let it go. There have been countless times when we have sent out texts and thought the very same thoughts only to have the girl text us back hours later with a fun playful response. Of course at that time we think, "I knew that was going to work! I am a genius." Stop worrying and just let it go. If you are using the principles in this book you'll be doing just fine.
2. **THE WAY YOU WORD YOUR TEXTS IS CRITICAL.** Over text she does not have the same social pressure to reply to you as she does in person. Each text you send must be engaging enough to evoke a response. A great way to help you do this is to imagine she is bored at work, school, home, etc and it is your job to make her smile. This has huge implications in the way you word your texts. "Hey what's up?" most likely won't make her smile but "Hey Princess Sparkles what's cooking? I think you should draw me a picture today...I've always liked dinosaurs :)" is sure to make her crack a smile. It takes her out of the monotony of everyday life. You are her sweet escape even if it is just for a moment.



3. **NOTHING IS A BIG DEAL.** Whenever you are in the middle of a text interaction and start becoming nervous that you might mess up or do something wrong, take a step back and take a deep breath. Relax and smile or take a break for a few minutes and do something else. Your texts will be much more effective when you are in a happy, fun and positive mood.
4. **TAKE RISKS.** Don't be afraid to try something new. This is the only way you are going to advance. You have nothing to lose and plenty of knowledge to gain. Take a chance and see what you are capable of. Become a social scientist.
5. **DON'T GIVE UP TOO EASILY.** You may have sent a text that she didn't respond to, so you think all is lost. Oftentimes, success is just around the corner. Believe in yourself. I can't tell you how many times I thought an interaction was lost and after trying just one more text, she replied and we ended up meeting and having an amazing time.
6. **CUT YOUR LOSSES.** If you have tried everything and it just doesn't work out, let it go and move on. Don't waste your energy on something that isn't giving you a return. Like Kenny Rogers said, "You got to know when to hold 'em, and you got to know when to fold 'em." Adopting a mindset that incorporates these principles will make your journey to text mastery much smoother, less frustrating and much more fun!

## CREATE A SOLID IDENTITY

One of the most attractive qualities a person can have is knowing who they are as a person, what they are all about, and what their boundaries are. Do not agree with everything she says just because you like her. Whether or not she is testing you, she can tell when you are just agreeing with her so she'll like you, or agreeing because you actually agree. Girls sometimes will ask hard questions to see if a guy will stand up to them.

Guys often disregard their own beliefs and preferences by agreeing with the girl they are pursuing in an attempt to create a fake commonality. They believe this will make her like them more, but this is not the case. She will find you weak and assume she can walk all over you. It is better to voice your opinion when you disagree. There is no need to apologize for it. It is not a big deal. Agree to disagree, come to a compromise, or better, redirect the conversation away from her test. However, do not disagree with her just for the sake of arguing because then you'll become annoying.

Know what you want, need, and desire, and be okay with voicing them even if she disagrees with your tastes.



If you don't already know, attractive women have plenty of guys already chasing after them. What does this mean for you? It means she is already receiving countless texts from other guys all day long. Unfortunately for her (and luckily for you) they are all saying pretty much the same stuff.

Why is this to your advantage? Over time she becomes conditioned to all these texts, and they no longer have much of an effect on her. But what if she were to receive a text from you that was unique and fun, forcing her to break out of her 'autopilot' responses? It is as if all she has been having is vanilla and you just gave her chocolate.

You've made her curious, and attraction begins with curiosity. In order to set yourself apart you must demonstrate that you are not going to just put her through the same things she has already experienced. There are multitudes of ways to do this, many of which are covered in this book.

## YOU CAN NEVER HAVE TOO MUCH TEXT (FALSE!)

One of the biggest mistakes guys make when texting a new woman they are interested in is texting or calling her way too much. Just because she doesn't respond immediately to your text messages or answer every call, doesn't mean you should just text or call her again. Persistent text messages communicate neediness and a scarcity mentality. This is a guaranteed way to kill attraction. So how do you know when you are texting her the right amount? Here are some key indicators that will help you calibrate.

YOU MAY BE TEXTING/CALLING HER TOO MUCH IF:

- Her response time is consistently slow
- She doesn't engage you in conversation or latch onto your hooks
- She consistently gives you one-word/super short replies ('okay', 'sure', 'yep', etc.)
- She doesn't initiate text/phone calls.

YOU'RE TEXTING/CALLING HER JUST ENOUGH IF:

- She initiates text/phone calls
- She responds to text/phone calls quickly
- She readily engages you in conversation and latches onto your hooks
- She answers your questions



- She propels the interaction forward by asking questions of her own.

Keep these in mind so that you're in tune with whether or not you are texting or calling her too often. This is also a good indicator of her interest level. If she stops showing interest in you, do not continue to text and call her day after day without a response back. Take a few days off from contacting her, then try using the principles from the When She Stops Responding – The Re-engaging Text section or contact her through your Facebook profile using the principles from Using Social Media. Send her periodic text messages over the course of a couple weeks. If she doesn't respond favorably after this, cut your losses and move on.

## DON'T ALWAYS BE AVAILABLE

Don't always reply immediately when she texts you. Taking some time to respond communicates that you have a lot going on and that she is not the most important thing in your life. After all, this is someone you've just met. She hasn't earned your undivided attention. If you are constantly available to respond immediately or are continually texting her, she will wonder why you don't have anything else keeping you busy. On the other hand, don't take this to the extreme and wait hours to respond to each and every text. Mix it up. The bottom line is that you want to demonstrate to her that you have a life full of friends, hobbies, events, etc - even if you don't at the moment. Besides, you will soon be extremely busy having fun with all the cool people you have met using the principles taught in this book!

Note: If you are in the middle of an important conversation topic stay involved with the interaction until the subject changes or you indicate that you have to go.

## DON'T BE NEEDY

This is one of the most important and yet most difficult attributes to cultivate. Think about it: if you already had a life full of amazingly beautiful women, would you really care if an interaction with a new one failed? No! You have enough going on in your life that it's okay if one interaction doesn't work out! This is the type of attitude that drives women wild. This is one of the major reasons that 10% of guys get 90% of the women out there. You must come across as non-needy and be willing to walk away if she does not live up to your standards and expectations. We cannot emphasize this enough: you must release your attachment to the outcome. There are so many opportunities to meet women every day that you can afford to mess up. Just learn from it and



move on. It is time for you to see the world as a place of boundless opportunity. Each day you probably come across hundreds of women, many of whom are attracted to you. Adopt an abundance mentality.

## HAVE A SENSE OF HUMOR

When asked what they find most attractive in men, women consistently rank a sense of humor as the top attribute. Why? Humor indicates that you don't take yourself (or the interaction) too seriously, and seriousness is the exact opposite of the emotion we are trying to elicit in order to build attraction in the beginning. In fact, a woman who is not initially attracted to a man can find his sense of humor so irresistible that she ends up falling for him hard.

Nothing brings a woman's guard down like humor. When she is laughing she is relaxed, comfortable and associating you with a good time. When this occurs, she is no longer judging or analyzing you. It lets her know that you will be fun to be around when you hang out again. Having a sense of humor will also put you in a more light-hearted mindset.

## NEVER BE TOO SERIOUS

Unless you are emotionally connecting with a girl, you should be constantly displaying the lighthearted side of your personality. Keep your text message conversations easygoing and fun. When texting a girl you just met, there really is no need to be too serious. You don't even know enough about her to be serious. Hold off on trying to build a strong emotional connection via text. Serious conversations should be done in person if possible, and only after a connection has been established. The conversation will be far more effective this way, as it is far too easy to misinterpret feelings and emotions through text. If it is something that you absolutely must discuss and share with each other before you are able to hang out again, call her and do it over the phone.

## USING EMOTICONS

Since most in-person communication is done through non-verbal cues such as body language, vocal tonality, facial expressions, etc., it is critical to use emoticons, acronyms and initialisms (words that describe bodily reactions i.e. 'lol', 'haha') to create the mood and emotion you're intending to communicate. As you will see in many of the exam-



ples, we will end a statement with:

Haha...lol, or :) LMAO!

Another funny way to set yourself apart now that emoticons have become so popular is to spell them out in parenthesis instead i.e. :) becomes (smiley face) You can use any variation of these. They let a girl know when you are being playful, in a good mood, sympathizing, and are intending to be funny. They can even lessen the sting of an otherwise overly cocky statement.

Here is an example of a statement that could be taken the wrong way had the emoticons not been used:

You: "I could never hang out with you. You are just trouble."

That comes across as cold and would not make sense in a conversation. You want to ensure that your messages are read as you intend them to come across.

Here's how it would read with emoticons added:

You: "I could never hang out with a girl like you... haha :) you're just trouble aren't you!!? lol"

Feel the difference? Women will read your texts through a filter of whatever mood they are in at that moment. You don't want to give her the chance to misinterpret a text that was meant to be fun and playful as rude or mean just because she is in a sour mood. Get used to using these mood indicators a lot. You simply cannot text effectively without them.

*Note: Girls typically use emoticons and shorthand texts, so pay attention to how they are used. This is a perfect resource to pull from to expand your vocabulary of shorthand texts and emoticons.*

## LEAD THE DANCE

The process of building and sustaining attraction is like a dance. As a man you are



supposed to be the leader. It is a sad fact that most women are tired of waiting for men to step up and lead. Now is the time for you to step up and lead the interaction every step of the way. This isn't to say that she cannot make any sort of decision in the relationship. This just means that it is up to YOU to guide where you both want things to go.

## WANT TO READ THE REST OF THE BOOK?

We hope you've enjoyed what you've read so far. You've probably even picked up some good tips so far! In the full version of this book, you'll get all the sections listed in the table of contents covered in great detail, with thorough examples. The full book is over 120 pages with **more real text message samples** to help you understand the principles covered.

Is your text game not where it needs to be? Get quick tips from the masters by owning the full book today. It's the quickest path to improving your textual success. Ready to take the leap and seriously improve your texting skills? [Get The TXT Book Now at http://howtotextgirls.com!](http://howtotextgirls.com!)